

Submit By  
Dec. 17, 2010

## ORDER COMMITMENT

# Water for Tomorrow

A Magazine About Water for California Consumers

"Water for Tomorrow" is an engaging 20-page, four-color magazine aimed at informing consumers about California water in a new and refreshing way. This subscription includes 4 issues: spring 2011, fall 2011, spring 2012 and fall 2012. The magazine is produced in partnership by Association of California Water Agencies and National Geographic Custom Publishing.

### QUANTITY OPTIONS AND PRICING:

1,000 copies of each issue: ACWA Member Rate .35 cents per piece

500 copies of each issue: ACWA Member Rate .70 cents per piece

*\*Standard state sales tax of 8.75% will be applied to orders.*

### CUSTOMIZED LOGO OPTIONS:

Agency Log: \$1,000 per issue

Customized back page ad: Refer to the advertising opportunity sheet

### DISTRIBUTION OPTIONS AND PRICING:

Bulk shipping directly to your agency from National Geographic custom publishing

- Shipping charge of \$300 – \$500 depending on quantity ordered

First class mail direct to your customers from National Geographic custom publishing

- Postage charge of 24 cents per each piece, based on your customer mailing list
- Shipping charge will be applied to any leftover magazines sent directly to your agency

**During the 2 year contract period you may make the following changes to your order.**

- You may increase your order
- You may order copies in Spanish
- You may add your agency logo or place a back page ad
- You may modify your mailing list

Contact Name \_\_\_\_\_

Agency \_\_\_\_\_

Shipping address (no P.O. Box) \_\_\_\_\_

City / Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Signature \_\_\_\_\_

**By signing you are agreeing to remain in this program for the 2011-2012 contract term.**

**Questions?** Call Michaela Martinez, ACWA's Communications Assistant, at **916.441.4545**, or **michaelam@acwa.com**.

