#### California > Amsterdam

Travelled in 80 countries

(Water) Economist

#### Water is important for...

life

work

food

nature

Economics (efficiency)

• • •

maximizing value from scarce resources
(like time or money or water)

## Politics (cooperation & fairness)

• • •

creating social goods dividing economic goods

### Put differently...



Economics (and sometimes politics)

#### Politics!



So, now we can talk about...

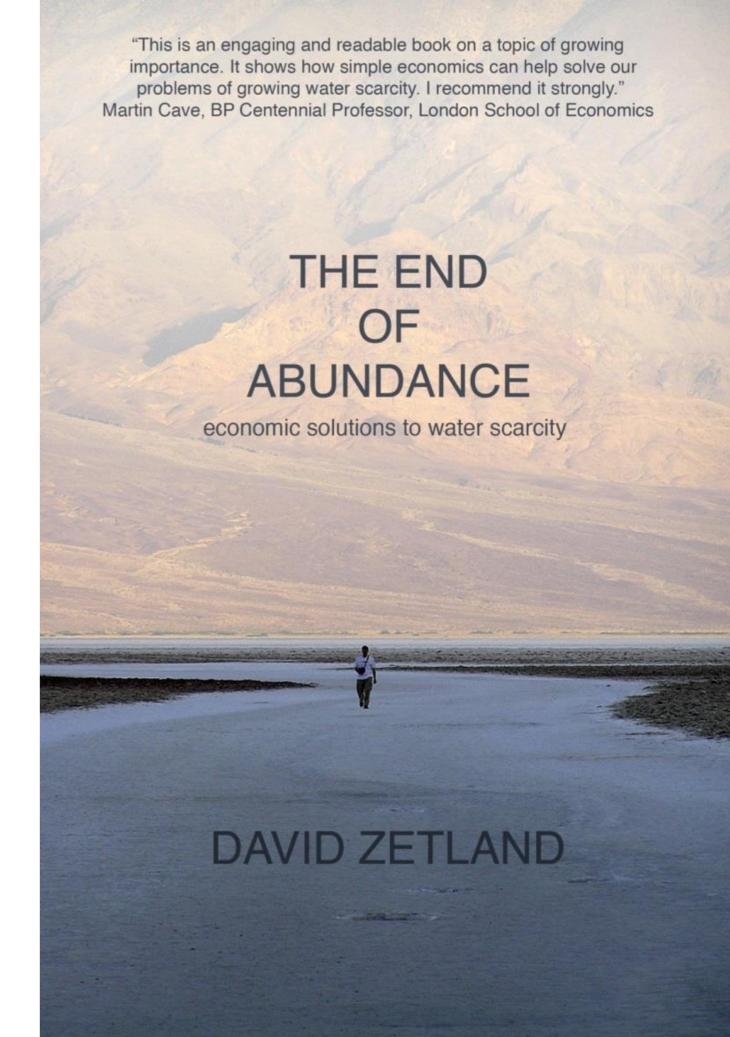
the political-economy of water

my book!

#### Self-published in 2011 280pp, index, endnotes

Paperback for \$20 PDF or Kindle for \$10

Sold 1,500+ copies



#### Theses:

The end of abundance means ....the end of business as usual

Water scarcity means use economics

Everyone will feel effects so use politics

#### Part 1: Personal topics

e.g., economics for tap water

#### Part 2: Social topics

e.g., politics for environmental water

Why write a book?

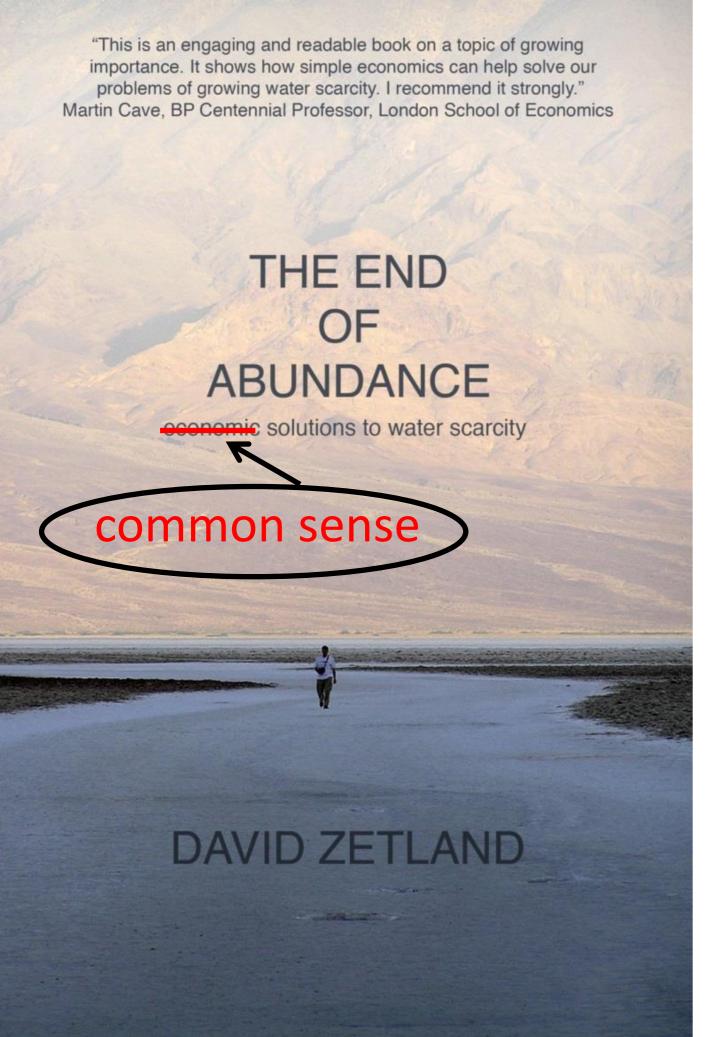
My book was not for academics

It was for practitioners and activists who needed new ideas

but wait...

# Everyone needs to understand local water issues

So the new book is for you



### The next book! 100pp

Paperback for \$10 PDF or Kindle for \$3

Sell many copies

#### Example

The price of drinking water needs to cover costs & reflect scarcity if not...

The system breaks & we run dry

but wait...

#### What about human rights?

Rights are political (part 2)

Drinking water is economic (part 1)

The book still breaks issues into economic (part 1) and political (part 2) components, to make it easier to understand and fix problems, but...

### ...now it will be better faster stronger

(I hope!)

Part 1: Personal topics Part 2: Social topics

Some basic economics Some basic politics

Tap water Human rights

Bottled water Infrastructure (dams, canals)

Wastewater Transboundary water (conflict)

Agricultural water Environmental water

Water and energy Climate change

#### The Plan

- 1. Write draft by 15 Jun
- 2. Get comments from readers
- 3. Revise
- 4. Publish by 1 Sep?

#### Thanks!

endofabundance.com

aguanomics.com (blog)

dzetland@gmail.com